

INFORMATION STUDIES

...a part of Continuing Education

Competitive Intelligence

Knowledge Management

Information Science

Creative Problem Solving

Genealogy

Salt Lake
Community
College



**CONTINUING
EDUCATION**

*Come explore the ever changing world of Information
Studies at Salt Lake Community College!*

www.slcccontinuinged.com/InfoStudies

Competitive Intelligence

Competitive Intelligence is the process of gathering, analyzing, and distributing information to enhance strategic planning in the marketplace and assess your products and services against competitors. Learn how to use metadata, tagging, knowledge bases, and predictive databases to understand your customer.

Complete 3 classes (credit or non-credit) to earn a certificate.

Knowledge Management

Knowledge Management helps businesses and individuals learn how to create, acquire, categorize, access, manage, organize and distribute digital information. Learn basic, intermediate, and advanced searching techniques. Learn how to organize and distribute knowledge within knowledge bases, wikis, and blogs.

Complete 3 classes (credit or non-credit) to earn a certificate.



Information Science

Information Science professionals face a constantly changing professional environment. Learn how to use the latest information technologies to organize, compare, and retrieve information. Receive training for entry-level jobs in archives, libraries, museums, communications and e-learning support.

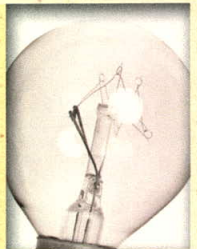
Complete 3 classes (credit or non-credit) to earn a certificate.



Creative Problem Solving

Creative problem solving is the ability to correctly identify a problem, generate alternative ideas for dealing with the situation, and successfully execute a solution. Learn the steps to take and the resources available for solving problems of all shapes, sizes, and levels of complexity.

Complete 2 classes (credit or non-credit) to earn a certificate.



Genealogy

The Genealogy program teaches solid research and organizational skills to properly use genealogical records, focus on International or U.S. genealogical research. Prepare for accreditation and/or certification in genealogical research and develop skills for other career paths.

Complete 6 classes (credit or non-credit) to earn a certificate.



Credit Registration: Select a program on the website listed below and follow the instructions under "Registration Info"

Non-credit Registration: Call 801-957-5200

Program Contact: InformationStudies@slcc.edu

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